

## **Report on One-Day Workshop on Journalism in Women Empowerment**

**Date:** 21st March 2025

**Venue:** Government Girls College, Waidhan, Singrauli

**Organised by:** Dr. Uma Kant Singh, Member of the CIPC Association

A one-day workshop on *Journalism and Women Empowerment* was successfully conducted on 21st March 2025 at Government Girls College, Waidhan, Singrauli, with the primary objective of enlightening young women about the significance of journalism in today's society and exploring various career opportunities in the field.

The workshop saw the enthusiastic participation of **35 female students** from the college. It focused on three major branches of journalism: **Print Media, Radio, and Television**, with discussions aimed at both empowerment and career awareness. Impact of journalism on society.

### **1. Print Media**

The first session was dedicated to Print Media and comprised two key areas:

- **Role of Journalism in Society:**

The session highlighted journalism as a pillar of democracy, emphasizing its responsibility in shaping public opinion, promoting transparency, and acting as a voice for the voiceless. Special attention was given to the role women journalists play in addressing issues related to gender, education, and social justice.

- **Career Opportunities in Print Media:**

The students were introduced to various roles within print journalism, including reporters, editors, content writers, and photojournalists. Discussions included qualifications, required skills, and growth prospects in newspapers, magazines, and digital publications.

### **2. Radio**

The second session focused on the Radio as a medium of communication:

2<sup>nd</sup> part of the workshop had given exposure to women journalist to speak in radio station and directly connect to people of singrauli city.

- **Career Opportunities in Radio:**

This session provided insights into careers as radio jockeys, news readers, scriptwriters, and producers. Emphasis was placed on the power of voice in storytelling and the increasing scope for women in both public and private radio sectors.

### 3. Television

The third and final session covered Television journalism:

- **Career Opportunities in Television:**

Participants learned about various career paths, including news anchoring, reporting, video editing, production, and visual storytelling. The session also explored the evolving nature of television journalism in the age of digital media

